

## **Protection of Pupil Rights Amendment**

The Protection of Pupil Rights Amendment (PPRA) requires school districts to adopt a number of policies regarding surveys, instructional materials, physical examinations, personal information used for marketing, etc. Parents must be notified of these policies at least annually at the beginning of the school year and within a reasonable time period after any substantial change is made to the policies. 20 U.S.C. § 1232(h) (c)(2)(A).

Download the U.S. Department of Education's *Model Notice of Rights Under the Protection of Pupil Rights Amendment* at:

<http://www.ed.gov/policy/gen/guid/fpco/pdf/modelnotification.pdf>.

If districts plan to: (1) use students' personal information for selling or marketing purposes; (2) administer any survey about any of the eight topics listed in the statute (political beliefs, income, sex behavior or attitudes, etc.); or, (3) administer certain non-emergency, invasive physical examinations, districts must notify parents at least annually at the beginning of the school year of the specific or approximate dates when these activities are scheduled or expected to be scheduled. 20 U.S.C. § 1232(h)(c)(2)(B). Download the U.S. Department of Education's *PPRA Model Notice and Consent/Opt-Out for Specific Activities* at:

<http://www.ed.gov/policy/gen/guid/fpco/pdf/ppraconsent.pdf>